



Thursday 25<sup>th</sup> June 2020

### Academy re-opening update and school logo

Dear Parents and Carers,

I would like to thank you again for your support of the academy during this difficult time. I am in awe of the resilience you have all shown and I am proud of how we have helped one another to overcome the challenges Covid-19 has presented us with.

We have been delighted to open for our pupils in EYFS and Year 1 over the last couple of weeks, in addition to the support we have provided throughout for the children of key workers. Despite the school environment looking and feeling very different to how it did in March, I am proud of how our pupils have settled into this new way of working. This could not have happened without the support of our families, colleagues and vital expertise and guidance from the Thomas Deacon Education Trust (TDET).

Behind the scenes the academy has been incredibly fortunate to have the support of the Trust throughout this time. All schools have worked together as a close-knit family to support each other and implement a vast number of necessary changes quickly and efficiently.

As you will be aware, we have been working with our pupils, colleagues, and community this year to explore our school brand to mark a new era in the academy's journey. You might recall that we started by exploring this, the school values and history with the pupil council in October 2019. The pupils told us they would like the logo to be more modern and colourful but with a clear link back to the history of the village.

We shared some initial options with you in November. However, after listening to your feedback it was clear that a complete re-brand would have been too much. Instead, we have taken on board your suggestions and only made small adaptations to the logo, maintaining the same iconography but including more colour as suggested by our pupils. The colours have been chosen to match the four house colours of our academy.

The final logo has now been approved by our governors and trustees and I am pleased to share it with you below:

You will start to notice the new logo being used on documents from now on, but we will gradually phase out the old logo. For example, branded uniform items will be gradually introduced over time so that any new items purchased have the new logo.

In September, the Trust will also be gifting all students a brand-new jumper with the new logo on it. Please note that all other uniform with the old logo will still be accepted until parents are ready to purchase new items.

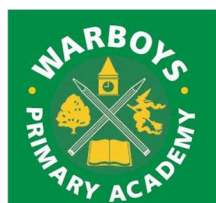
We would like to thank you for your continued support throughout this process and for your honest feedback. We place great importance on the support and views of our local community, and we hope that you will join us in embracing this new and exciting chapter for the academy.

Yours sincerely

Mrs Ford  
Headteacher



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