

# Warboys Primary Academy

Moving Forward Together

To Develop Confident, Independent Learners

Wednesday 13<sup>th</sup> November 2019

Dear Parents and Carers,

## Re: A new era for Warboys Primary Academy

Since joining the Thomas Deacon Education Trust in April, we have been considering changing our values and logo to reflect the new era for the academy and align ourselves with the other academies in the Trust.

Before half term, we consulted with you, the staff, pupils and the academy committee members to identify what we would like Warboys Primary Academy to represent and what values should unite our school. Together we decided upon the following set of new values.

**Our Mission** - We are "moving forward together to develop confident, independent learners" through our shared values of warmth, pride and aspiration. We believe that it is the right of every child to receive an outstanding education which nurtures their personal development; sets high expectations and raises aspirations.

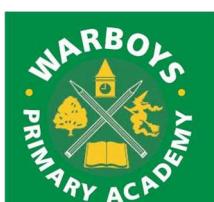
**Warmth** - We build relationships rooted in kindness and trust. We are kind, caring and compassionate, believing that all people have the right to be treated with respect. We work in an open and honest way, placing trust in ourselves and each other.

**Pride** - We take pride in all we do. We set high standards in every aspect of our work, environment and personal conduct. We expect the best of ourselves and each other.

**Aspiration** - We want to be the best version of ourselves. We aim high, seek new opportunities and strive to improve. We set ourselves challenging goals and have the will to succeed. We celebrate personal achievement.

We also held a workshop with our school council about what was important to them in a new logo. They told us they wanted a logo that would truly represent the academy, its values and its history and what it would need to look and feel like. The pupils told us they would like the logo to be more modern and colourful but with a clear link back to the history of the village so people knew it belonged to the academy.

p.t.o



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Based on this feedback, we have created a brand-new logo for the academy that we hope our pupils will be proud of:



It was important to us that this new logo kept the references to the local history of the town and the academy. Therefore, we have used the witch's hat repeated four times in our house colours.

Before finalising the logo design, we would like to hear your thoughts on what we've created. You can access our online survey here to have your say: <https://www.surveymonkey.co.uk/r/WarboysLogo>. This survey will close on Wednesday 20<sup>th</sup> November.

I would like to thank you once again for your support during this time and hope you will join us in celebrating this new era for Warboys Primary Academy.

Yours faithfully,

Mrs Ford  
Headteacher of Warboys Primary Academy